

# NICK NORTON

— Industrial Design —

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## EDUCATION

### SAVANNAH COLLEGE OF ART AND DESIGN

*(2009-2013) BFA Industrial Design*

### UNIVERSITY OF SOUTH CAROLINA

*(2008-2009) Graphic Design*

## SKILLS

### INDUSTRIAL DESIGN SKILLS

Concept Sketching  
Digital Rendering  
CAD Modeling (Solidworks Preferred)  
Rough/Final Prototype Development  
3D Printing  
Graphic Design

### DESIGN FOR MANUFACTURING

Injection Molding  
Blow Molding  
Stamping/Bending  
Overseas Communications

### SOFTWARE SKILLS

SolidWorks  
Autodesk Alias  
KeyShot  
Photoshop  
Illustrator  
InDesign  
Microsoft Office

## EXPERIENCE

### LEAD INDUSTRIAL DESIGNER

*Techtronic Industries (November 2013 - Present)*

Utilized a wide array of design techniques to transpose multiple brand languages across an extensive line of power tools, outdoor power equipment, and accessories to drive over 40 products from concept through production.

- *Collaborate with engineers, researchers, and product managers to ideate and test concepts that re-imagine how tools can benefit the end-user.*
- *Deliver production-ready CAD surfacing (Solidworks), and work with tooling experts throughout the manufacturing process by providing parametric updates as necessary to ensure the ID intent is maintained.*
- *Manage multiple programs while mentoring 4 direct reports ranging from Entry to Senior level designers.*
- *Engage in design workshops with company leaders from around the world.*

### INDUSTRIAL DESIGN INTERN

*Husqvarna (August 2012 - January 2013)*

Developed concept sketches alongside a world-class design team incorporating a 330 year old product legacy into the future of professional-grade power equipment.

### INDUSTRIAL DESIGN INTERN

*Working Class Studio (January 2012 - April 2012)*

Assisted the design team with product research and design concepts to extend and develop the Working Class Studio brand.

## AWARDS

Pro Tool Innovation Award (2020) *RYOBI Impact Driver*  
IDSA IDEA Silver Medalist (2017) *RYOBI 8Amp Axial Leaf Blower*  
IDSA IDEA Finalist (2015) *RYOBI Electric Riding Lawn Mower*  
IDSA Student Merit Finalist (2013) *SCAD*